

**YOU HAVE A  
VISION  
FOR YOUR  
CAREER.**

**NOW  
MAKE  
IT A  
REALITY.**

**COMPLETE YOUR  
BACHELORS DEGREE**



**NYU**

**SCHOOL OF  
PROFESSIONAL STUDIES**

**Division of Applied Undergraduate Studies**



## IT'S TIME TO MAKE THE NYUSPS INVESTMENT IN YOUR CAREER, YOUR FUTURE, AND YOURSELF

You've nearly completed your undergraduate degree, but sometimes other obligations get in the way. Make the commitment to finish now!

At the NYU School of Professional Studies Division of Applied Undergraduate Studies, we'll be with you every step of the way. Our **Bachelors Degrees** prepare you with the knowledge and applicable skills to move ahead. Take charge of your destiny. It's time to make the NYUSPS investment in your career, your future, and yourself.

Visit us online at: [sps.nyu.edu/appliedUG](https://sps.nyu.edu/appliedUG)



**NYU**

**SCHOOL OF PROFESSIONAL STUDIES**

## THE NYUSPS Advantage

The NYU School of Professional Studies Division of Applied Undergraduate Studies provides distinctive undergraduate pathways for students who want to pursue their education to deepen their knowledge, increase their professional expertise, and expand their career options. Our diverse range of programs all share an emphasis on building connections—through application and practical experience—between what students learn in the classroom and how they can apply it to the world in which they live, work, and create.

## We're Focused on Your Needs

### Immediately Applicable Academic Content

The range and diversity of our academic programs offer unparalleled opportunities for intellectual stimulation and professional growth. Bachelors degrees provide rigorous curriculum that enables you to acquire knowledge that is immediately applicable in your life and in your work. You will build your critical and analytical thinking skills, gain academic insight, and develop personal and professional relationships that will change your life.

### Multiple Financial Aid Options

We understand that you may have concerns about the affordability of an NYU education, and we are here to help you to find the best way to finance it. Qualified students can be awarded up to \$7,000 or more per academic year. Scholarships are based upon financial need and academic record, and are awarded after completing the FAFSA. Visit our website for a comprehensive overview of financial aid options and scholarships.

[sps.nyu.edu/appliedUG/financialaid](https://sps.nyu.edu/appliedUG/financialaid)

### Flexible Schedules

Classes held during days and evenings, intensives, and online degrees and courses cater to students who are often balancing personal and professional responsibilities. Flexible course schedules and formats ensure that you can earn your degree as quickly as possible, in a way that fits your busy lifestyle.



## Learn From Faculty Members Who Are Experts in Their Fields

### Faculty Experts

Our students benefit from being taught by full-time faculty members, (90% of whom hold a PhD or the highest professional degree in their field), and more than 150 practitioner adjunct professors. Committed to teaching, research, and bringing what is current in the workplace into the classroom, our faculty members offer a wealth of knowledge and expertise in a variety of subjects and professional fields.

[sps.nyu.edu/appliedUG/faculty](https://sps.nyu.edu/appliedUG/faculty)

## Your Professional Development Is Our Top Priority

### Career Development

Whether you are already working or you are just beginning to think about your career, as a student enrolled in our programs, in addition to the career resources offered through your academic division, you will enjoy the benefit of career development/management services provided by the School and the University at large. The NYU Wasserman Center for Career Development at the NYU School of Professional Studies and the University's Wasserman Center for Career Development work in partnership with the School's academic program areas to provide supplemental services and programs specifically designed for NYU School of Professional Studies students.

[sps.nyu.edu/appliedUG/careers](https://sps.nyu.edu/appliedUG/careers)

### Internship Opportunities

Our students have access to the internship resources offered by the NYU Wasserman Center for Career Development at the NYU School of Professional Studies (see above). Internship coordinators collaborate with students to assist them to secure positions at a variety of commercial entities and nonprofits. Our students have interned at government offices, television networks, museums, health organizations, public relations firms, and media and publishing companies among others. Examples of just some of the companies and organizations where our students are placed include:

**Newsweek**; **MORGAN STANLEY**;  
**Merrill Lynch**; **Sotheby's**; the  
**AMERICAN MUSEUM OF NATURAL HISTORY**; the **American Red Cross**;  
and media companies such as  
**NBC Universal**, **ABC**, **PBS**, and **MTV**

## Student Life

The Office of Undergraduate Student Life provides support and advice to NYUSPS students and organizes events, from career-related workshops, social events, and lectures to major events including convocations, recruiting events, and orientations for new students. The Office also provides support to the Undergraduate Student Council and undergraduate student clubs.

Whether you are a full-time student or you are juggling work and/or family obligations, you can enhance your educational experience by participating in student life at a level that works for you.

[sps.nyu.edu/student-affairs](https://sps.nyu.edu/student-affairs)

## Global Learning/Study Away

The Division makes it possible for working (or otherwise obligated) students who have limited time, but boundless curiosity, to study away. Faculty-led, intensive, one- to two-week long programs offer condensed formats that allow you to study abroad during vacation time from work. Through these international seminars and study tours, your understanding of world history, cultural achievements, and international business will be enriched. Recent travel/study abroad opportunities have included:

- Al Andalus: The Muslim Legacy of Medieval Spain
- From Commune to City-State in Tuscany



## NYU Study Away Opportunities

Qualified, full-time Division of Applied Undergraduate Studies students who can commit to a full semester of study abroad are eligible to study with other NYU undergraduates at the NYU portal campuses in Abu Dhabi or Shanghai or at one of the NYU international academic centers, including:

- Accra, Ghana • Berlin, Germany • Buenos Aires, Argentina • Florence, Italy • London, England • Madrid, Spain • Prague, Czech Republic • Paris, France
- Sydney, Australia

# BACHELORS DEGREES

Our bachelors degrees offer professionally focused majors that are complemented by a strong foundation in the liberal arts. Students who have **already earned an associates degree**, or the **equivalent of 60 transferable college credits**, are eligible to enroll in one of our many bachelors degree programs.

## BA in Applied General Studies

The BA in Applied General Studies addresses the demand for an interdisciplinary major that allows students to design their own plan of study and combine courses across disciplinary boundaries, thus helping them better address academic and intellectual aspirations as well as employment goals. The curriculum is drawn from the bachelor of arts degree programs and the professionally oriented bachelor of science degrees, as well as undergraduate-level courses from other divisions in the NYU School of Professional Studies and NYU as a whole. In developing a plan of study, students work with their adviser and an assigned faculty mentor.

## BA in Humanities

The BA in Humanities provides a strong pre-professional education in the liberal arts. Students acquire the writing, critical thinking, aesthetic, and analytical abilities required to pursue a graduate degree or to advance in their careers. The broad-based humanities curriculum encourages them to think in the cross-cultural and multidisciplinary way needed to succeed in today's increasingly globalized business, cultural, and communication environments.

### Concentrations

- [Art History](#) • [Creative Writing](#) • [Literature](#)

## BA in Social Sciences

Analyze fundamental questions at the core of today's most critical social, cultural, and political debates—and understand their historic context. This degree serves as a foundation for students who are interested in pursuing a career or a graduate or professional degree in a variety of fields—from global affairs and law to social services and the behavioral sciences.

### Concentrations

- [Anthropology](#) • [Economics](#) • [History](#)
- [International Studies](#) • [Media Studies](#)
- [Organizational Behavior and Change](#)
- [Politics](#) • [Psychology](#) • [Sociology](#)

## BS in Applied Data Analytics and Visualization (STEM)

This degree will prepare you to transform data into valued insight for a variety of decision makers. You will learn techniques to set up systems to retrieve, aggregate, and process large data sets; separate big data sets into manageable and logical components; and eliminate “noise” by cleaning data. You also will learn different methods of data analysis and visualization, aided by statistical and graphics software.

Graduates of this program will be prepared to pursue a broad array of employment opportunities in this growing and evolving field, including those within corporations, service industries, government agencies, political organizations, consulting firms, nonprofit organizations, marketing and advertising agencies, and media companies.

## BS in Digital Communications and Media (STEM)

Develop in-depth knowledge of, and skills relevant to, a variety of digital media technologies and formats that meet the increasing demand for expert professionals in the global creative industries of film, digital media, and communications.

### Concentrations

- [Interactive Media: Web and Mobile Devices](#)
- [Time-Base Media: Video and Motion Design](#)

## BS in Healthcare Management

For students interested in beginning or advancing a career in healthcare, this distinctive professional program equips you for employment in organizations such as ambulatory care facilities, residential healthcare settings, group practices, health maintenance companies, community health settings, government agencies, and hospitals.

### Concentrations

- [Community Health/Healthcare Advocacy](#)
- [Long-Term Care](#)

## BS in Information Systems Management (STEM)

As you are guided by expert practitioner faculty members, acquire the critical analysis, technical, and communication skills to solve complex problems and to integrate new technologies in careers in information systems.

## BS in Leadership and Management Studies

This multifaceted, business-oriented degree provides students with knowledge and skills that can be applied across numerous industry sectors. Students develop core competencies to meet the rising challenges and to take advantage of the opportunities of a continuously evolving global economy.

### Concentrations

- Human Resources Management
- International Business and Global Management
- Marketing, Advertising, and Public Relations
- Organizational Management and Development

### CORE CURRICULUM

Central to an NYUSPS education is a strong foundation in the liberal arts. An academic requirement that all NYUSPS Division of Applied Undergraduate Studies students must fulfill, the 32 credits of liberal arts core courses provide critical information and develop a broad range of competencies that form the basis for more specialized and professionally oriented study. The curriculum is enriched by access to the exceptional cultural, economic, political, creative, technical, and business resources of New York City.

## BS in Marketing Analytics

The BS in Marketing Analytics—one of the only undergraduate degrees of its kind in the country—provides you with a solid foundation in marketing analytics that focuses on the most current and relevant topics including data warehousing and data mining, CRM, data visualization, web analytics, social media marketing and analytics, and marketing analytics. This innovative program of study will provide the skill sets and the knowledge base that will position you for a range of career opportunities in a field that will drive the future of marketing and business on a global scale.

## BS in Real Estate

Offered in cooperation with the NYU School of Professional Studies Schack Institute of Real Estate, this degree equips entrepreneurial-minded individuals with a business foundation and an advanced knowledge of real estate finance, law, market analysis, and construction.

To learn more about our bachelors programs visit:

[sps.nyu.edu/appliedUG/bachelors](https://sps.nyu.edu/appliedUG/bachelors)

## THE ADMISSIONS PROCESS

The NYU School of Professional Studies Office of Admissions carefully weighs each component of your application during the admissions review process. **The following documents are required to determine your ability to benefit from and contribute to the dynamic learning environment and the challenging curriculum that the Division offers:**

- \$0 application fee
- Application form
- Associates degree or equivalent of 60 transferable college credits required - recommended minimum 3.3 (B+) GPA
- Résumé
- 2 Letters of recommendation (1 required)
- Personal statement
- Official transcripts from all colleges attended

To facilitate the transfer process, the NYU School of Professional Studies has developed articulation agreements with local community colleges. Students transferring from these schools receive full credit within specific NYUSPS Division of Applied Undergraduate Studies programs.

**Please see our website for colleges and their affiliated programs with which we have articulation agreements.**

### Seamless Transfer of Credits

**You MUST have at least 60 transferable credits to enroll in our bachelors degree programs.** If you are contemplating transferring into the NYUSPS Division of Applied Undergraduate Studies from a two-year community college or a four-year college you may transfer up to half of the credits required to earn your degree.

To learn more about the admissions process visit:

[sps.nyu.edu/appliedUG/admissions](https://sps.nyu.edu/appliedUG/admissions)

# SUCCESS STORIES



**JORDAN HOUGHTON, Alumna**  
**BS in Leadership and Management Studies**  
**Actress, Singer, and Dancer**  
**Customer Success Manager, Appboy**

Jordan Houghton is a multitalented actress, singer, and dancer, who wanted to pursue her dream of becoming a performing artist in NYC—the cultural capital of the world. She decided to earn a **BS in Leadership and Management** at the NYU School of Professional Studies to provide a sense of security and the business acumen required should she choose to opt for a different career path. Transferring from the theater department of a prominent performing arts conservatory, Jordan was able to use the credits she earned to pursue her four-year degree. She completed many courses online, providing the flexibility for her to continue auditioning and developing her talents. Through it all, her academic advisers partnered with her, giving her the guidance and the support she needed to succeed. Today, she is working at Appboy—a leading lifecycle engagement platform for marketing, growth, and engagement teams—while volunteering her time and talents at the Henry Street Settlement and at Achilles International.



**TIMOTHY P. THOMPSON, JR., Alumnus**  
**BS in Healthcare Management**  
**(FMR SSGT) USAF - Special Operations Combat Control Team**  
**Administrative Management Specialist, U.S. FDA**

Timothy Thompson spent eight years in the United States Air Force (USAF) - Special Operations Combat Control Team. After completing his service, he held jobs in healthcare facilities, but realized that in order to advance in his career, he would need a college degree. He was in his late 30s when he decided to return to school and was deeply concerned about his ability to re-acclimate to the classroom. The NYU School of Professional Studies Division of Applied Undergraduate Studies offered the nurturing environment he needed to thrive and to pursue his dreams. Enrolling in the BS in Healthcare Management, his advisers and professors encouraged him every step of the way, providing the academic and emotional support required for him to succeed. Today, he holds a management position with the United States Food and Drug Administration (FDA). His years at NYUSPS provided the perfect transition from his military career to the rest of his life.

# ACADEMIC & SUPPORT SERVICES

NYUSPS Division of Applied Undergraduate Studies faculty and staff members are committed to ensuring your success. Our comprehensive support services will help you to make the most of your education and will provide the resources and confidence you need to earn your degree.

## ADVISING

Staffed by professional advisers who hold advanced degrees, the Advising Office is dedicated to helping you to navigate through your educational experience successfully. All new students are assigned an academic adviser.

Your adviser will engage you in a collaborative process to address your needs and to learn about your educational preferences. He/she can discuss any concerns or questions about academic and career goals, degree requirements and student services. Advisers:

- Discuss your education and career goals and objectives
- Track your academic progress and ensure that you are fulfilling degree requirements
- Provide guidance regarding majors, concentrations, electives, and general selection of courses
- Identify gaps in your education and help you to make decisions as to how they can best be addressed

## FACULTY ADVISEMENT

In addition to the support from the Advising Office, you will benefit from one-on-one faculty advisement. A full-time faculty member in your program of study will help to guide you in your chosen major or concentration. Faculty advisers provide discipline-specific advice to broaden your horizons and to help you to define your post-graduation goals.

## TUTORING

One-on-one tutoring services are available at no charge. Tutors act as learning partners, who support your academic progress and who are available at times that fit your busy schedule. They help you to clarify and review material

## REQUEST INFORMATION

The admissions staff looks forward to learning more about you. We are here to partner with you throughout the admissions process, so please do not hesitate to connect with us.

In Person: 7 East 12th Street, Suite 921  
New York, NY 10003

Mon.-Thurs., 9 a.m.-6 p.m., Fri., 9 a.m.-5 p.m.  
Walk-ins are welcome anytime during these hours.

Phone: **(212) 998-7100**

Email: [nyusps.appliedUG@nyu.edu](mailto:nyusps.appliedUG@nyu.edu)

Web: [sps.nyu.edu/appliedUG/requestinfo](https://sps.nyu.edu/appliedUG/requestinfo)

Visit us online at: [sps.nyu.edu/appliedUG](https://sps.nyu.edu/appliedUG)



covered in class and to master the methodologies required to successfully complete your assignments.

## NYU LIBRARIES

The NYU Division of Libraries is an 8-library, 4.6 million-volume system that continually enhances its on-site and online services and resources. NYU Libraries provides students and faculty members with access to the world's scholarship; its resources and services are central to the University community's intellectual life.

## INFORMATION TECHNOLOGY SERVICES

Information Technology Services (ITS) is the central NYU organization for technology-based services for students, faculty and staff members, and administrators. ITS provides computer services, Internet resources, information, training, and technical resources to help the University community connect, collaborate, and excel.

## NYU BOOKSTORE AND COMPUTER STORE

The NYU Bookstore carries textbooks as well as a large selection of general trade books; faculty author titles; and NYU clothing, gifts, and stationery. The Computer Store offers computer software and hardware at student discount prices.



For additional information on NYUSPS Division of Applied Undergraduate Studies, scan this QR code.



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