

## INAUGURAL DEAN'S GRADUATE SCHOLARS GROUP CHOSEN FOR 2015-2016 ACADEMIC YEAR

Dean Dennis Di Lorenzo created the Graduate Scholars Group to encourage academic excellence and to enrich student life. It was developed with the intent to bring together top graduate students from departments across the School to pursue academic scholarship and to build a base for school and community involvement. Members of the Dean's Scholars Group will be awarded scholarships and will be required to play active roles in student life and community service to maintain their standing. The 2015-2016 recipients include students from across NYUSPS programs.

**Samarth Bedakihale**

MS candidate in Management and Systems, Division of Programs in Business

**Michael J. Gamber**

MS candidate in Integrated Marketing, Division of Programs in Business

**Alicia Huby**

MS candidate in Integrated Marketing, Division of Programs in Business

**Caroline Kinsey**

MS candidate in Public Relations and Corporate Communication, Division of Programs in Business

**Alex Korn**

MS candidate in Sports Business, Tisch Institute for Sports Management, Media, and Business

**Lauren Richter**

MS candidate in Real Estate Development, Schack Institute of Real Estate

**Tad Schnauer II**

MS candidate in Global Affairs, Center for Global Affairs

**Nicholas Scott**

MS candidate in Sports Business, Tisch Institute for Sports Management, Media, and Business

**Wong Ming Yun**

MS candidate in Global Affairs, Center for Global Affairs

**Chi (Toby) Zhang**

MS candidate in Hospitality Industry Studies, Tisch Center for Hospitality and Tourism

**Jordan Zolan**

MS candidate in Global Affairs, Center for Global Affairs



Undergraduate and Graduate Student Council and club leaders participated in a leadership training session in September to prepare for the new year.

### Undergraduate Student Clubs

- Economics Club** [sps.economics.club@nyu.edu](mailto:sps.economics.club@nyu.edu)
- Healthcare Management Society** [sps.hcm.club@nyu.edu](mailto:sps.hcm.club@nyu.edu)
- History Club** [sps.history.club@nyu.edu](mailto:sps.history.club@nyu.edu)
- Hospitality Business Society** [sps.hbs.club@nyu.edu](mailto:sps.hbs.club@nyu.edu)
- Literary Club** [sps.literary.club@nyu.edu](mailto:sps.literary.club@nyu.edu)
- OBC Association** [sps.obc.club@nyu.edu](mailto:sps.obc.club@nyu.edu)
- Psychology Club** [sps.psychology.club@nyu.edu](mailto:sps.psychology.club@nyu.edu)
- Real Estate Club** [sps.re.club@nyu.edu](mailto:sps.re.club@nyu.edu)
- McGhee Student Association** [sps.msa.club@nyu.edu](mailto:sps.msa.club@nyu.edu)
- Media Club** [sps.media.club@nyu.edu](mailto:sps.media.club@nyu.edu)
- Sports Business Society** [sps.sbs@nyu.edu](mailto:sps.sbs@nyu.edu)
- Writing Club** [sps.writing.club@nyu.edu](mailto:sps.writing.club@nyu.edu)

### The NYU Wasserman Center for Career Development at the NYU School of Professional Studies

7 East 12th Street 5th Floor  
[sps.wasserman@nyu.edu](mailto:sps.wasserman@nyu.edu)

**Fall Hours**

**Office Hours**

Mon | Tues | Thu: 9 a.m.-7 p.m.  
 Wed | Fri: 9 a.m.-5 p.m.

**Walk-in Hours**

Mon | Thu: 3-4:30 p.m.  
 Wed | Fri: 12-1:30 p.m..

[sps.nyu.edu/career](http://sps.nyu.edu/career)

Check out the "We Are SPS" video to see how you can get involved.  
 Take a look! [bit.ly/WeAreSPS](http://bit.ly/WeAreSPS)

## Graduate Student Clubs

<b>Graduate Sports Business Society (GSBS)</b>	<a href="mailto:sps.gsbs.club@nyu.edu">sps.gsbs.club@nyu.edu</a>
<b>Graphic Communications Management Association</b>	<a href="mailto:sps.gcma@nyu.edu">sps.gcma@nyu.edu</a>
<b>Hospitality and Tourism Society (HTS)</b>	<a href="mailto:sps.hts.club@nyu.edu">sps.hts.club@nyu.edu</a>
<b>Integrated Marketing Association</b>	<a href="mailto:sps.ima@nyu.edu">sps.ima@nyu.edu</a>
<b>Management and Systems Student Association</b>	<a href="mailto:sps.mssa@nyu.edu">sps.mssa@nyu.edu</a>
<b>Public Relations League</b>	<a href="mailto:sps.prl@nyu.edu">sps.prl@nyu.edu</a>
<b>Publishing Students Association (PSA)</b>	<a href="mailto:sps.psa@nyu.edu">sps.psa@nyu.edu</a>
<b>Real Estate Institute Student Association</b>	<a href="mailto:sps.reisa.club@nyu.edu">sps.reisa.club@nyu.edu</a>
<b>Student Association for Global Affairs</b>	<a href="mailto:nyu.saga@nyu.edu">nyu.saga@nyu.edu</a>
<b>Society of Human Resource Management</b>	<a href="mailto:sps.shrm@nyu.edu">sps.shrm@nyu.edu</a>

## School-wide Clubs

<b>International Club</b>	<a href="mailto:sps.ic@nyu.edu">sps.ic@nyu.edu</a>
<b>Veterans Association</b>	<a href="mailto:sps.veterans.club@nyu.edu">sps.veterans.club@nyu.edu</a>

## Office of Student Affairs Staff

### Contact Information

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<b>Trisch Arbib</b> Director of Student Affairs <b>212-998-7037</b> <a href="mailto:trisch.arbib@nyu.edu">trisch.arbib@nyu.edu</a>	<b>Lynda Carter</b> Administrative Aide <b>212-998-7218</b> <a href="mailto:lc11@nyu.edu">lc11@nyu.edu</a>
<b>Sue Wais</b> Associate Director Office of Student Life <b>212-998-7001</b> <a href="mailto:sw715@nyu.edu">sw715@nyu.edu</a>	<b>Shanet Norris</b> Administrative Aide <b>212-998-7294</b> <a href="mailto:sn4@nyu.edu">sn4@nyu.edu</a>
	<b>Tabitha Shivtahal</b> Administrative Aide <b>212-998-7083</b> <a href="mailto:ts61@nyu.edu">ts61@nyu.edu</a>



NYUSPS students watched the Yankees rout the Mets at Citi Field during a night out with the Undergraduate Student Council on September 20. Photo Credit: Undergraduate Student Council

## FALL 2015 STUDENT EVENTS

Fall is always a busy time at the NYU School of Professional Studies. There are a number of exciting events coming up in which students are welcome to participate. We urge you to get involved, mingle with your fellow classmates, and make the most of your time here as a student.

### Upcoming Student Events

- #SPSserves New York Cares Day**, Saturday, October 17
- Grad Council Halloween Party**, Friday, October 30, 9 p.m. to midnight, NYU Kimmel Center for University Life, Rosenthal Pavillion, \$15 tickets in advance, \$20 at the door, prize for best costume
- UG Student Council Meeting**, Friday, November 6, 6–8 p.m.
- UG Meet-Up @ MOMA**, Saturday, November 7, 1 p.m.
- Grad Council Meeting**, Friday, November 13, 6–8 p.m.
- NYUSPS Spirit Week**, November 16–22
- Finish Line 5K**, Sunday, November 22
- UG Student Council Meeting**, Friday, December 4, 6–8 p.m.
- Winter Ball at Marquee**, Saturday, December 5
- Grad Council Meeting**, Friday, December 11, 6–8 p.m.

For additional events, including those that are club specific, please check your weekly announcements. To view photos from recent NYUSPS Student Life events, please visit [bitly.com/spsstudentlife](http://bitly.com/spsstudentlife).

Get Social with the NYU School of Professional Studies!



Like us on Facebook ([facebook.com/nyusps](http://facebook.com/nyusps))



Follow us on Twitter ([twitter.com/nyusps](http://twitter.com/nyusps))



Join us on LinkedIn (<http://bit.ly/spslinkedinpage>)



## WELCOME FROM THE DEAN

Dear Students,

As you settle into the academic year, I invite you to enjoy the NYU School of Professional Studies Fall 2015 student newsletter. This periodic publication provides you with important information on School developments, offerings, and engagement opportunities.

The School of Professional Studies is proud to provide many resources to support you throughout your academic career, but they are only useful if you learn about them and use them. As the academic year begins anew, I urge you to take a few moments of your day and familiarize yourself with the ample outlets available for maximizing your student experience.

Equally important to ensuring a fulfilling and rewarding experience, is engaging outside of the classroom and participating in student life. Many of the memories and friendships you make here will last you a lifetime. Join a club, organize a student event, participate in a holiday food drive. Whatever your choice may be, approach

your School citizenship with the same verve and dedication as your studies. The result will be a life-changing educational and social experience.

As a testament to the great work of our student body, this year, I am proud to introduce our “We Are SPS” campaign, an initiative that was spearheaded by NYUSPS students to boost School spirit. The campaign is about celebrating our vibrant and diverse community. As part of its launch, we will be hosting NYUSPS Spirit Week in November, which will include several initiatives and events highlighting our School and the importance of giving back, including our first-ever 5K run to raise money for scholarships.

I look forward to meeting, learning from, and getting to know many of you throughout the year. This is your School, this is your time, #WeAreSPS.

**Dennis Di Lorenzo**  
**Harvey J. Stedman Dean**  
**NYU School of Professional Studies**



Dean Dennis Di Lorenzo shows his NYUSPS pride.

Follow the dean on Twitter  
[@nyuspsdean](https://twitter.com/nyuspsdean)



Associate Dean Anna Condoulis helps to promote the “We Are SPS” campaign.

## WELCOME FROM THE ASSOCIATE DEAN

Welcome to the Fall 2015 semester. I hope you have enjoyed a wondrous summer and that you are already finding yourself deeply immersed in your studies and exploring the many opportunities in which to become involved here at the NYU School of Professional Studies. As you participate in student gatherings and attend classes or events, I hope you are feeling energized by the enthusiasm and the spirit generated by our student leaders this semester. That dynamism resulted in the creation of Spirit Week, which will take place from November 16–November 22 (see page 2). Each day of this special week will represent a different opportunity to become an active and contributing member of the NYUSPS community. (Read more about it in this newsletter. See inside left panel.) I urge you to join our student councils and clubs, and to participate fully. It’s a great way to make new friends, utilize and hone your talents, and discover—and rediscover—the advantages of studying and living in the heart of New York City.

Look for weekly announcements from the Office of Student Life, and be sure to pick up your “We Are SPS” t-shirt and wear it with pride! And, if you really want to see the NYUSPS community on the move, run in the NYUSPS Finish Line 5K on Sunday, November 22 (see page 2), during which Dean Dennis Di Lorenzo will lead the charge and the NYUSPS community in raising scholarship funds for NYUSPS students in need. Or cheer from the sidelines! Or volunteer! Or donate! Every form of participation is welcome and needed.

I want to extend a special welcome to our incoming students. We have over 1,300 new graduate and undergraduate students this fall, coming to NYUSPS from states across the nation and countries around the world.

With every good wish for a rewarding, fun, and highly productive semester.

**Anna Condoulis**  
**Associate Dean**  
**Student Affairs, Alumni Relations, and Events**

## “WE ARE SPS” - NEW STUDENT CAMPAIGN CAPTURES DYNAMIC SCHOOL SPIRIT

A renewed sense of vigor, enthusiasm, and commitment is sweeping the NYU School of Professional Studies (NYUSPS) community, and students are at the forefront with their message: *NYUSPS is an innovative, complex, and dynamic institution—we’ve evolved, our focus is on professional education, and here’s what we want you to know. Our ties to industry and fields of study are prevalent throughout our academic programs; NYUSPS students bring to the table a richness of experiences, backgrounds, and affiliations; and we are a diverse and welcoming community with representation from states across the nation and from countries around the world. You’ll meet professionals with track records and in-depth expertise, those returning to the marketplace, experienced members of the military and veterans, as well as others who are just starting to build careers and résumés. With an outstanding faculty and an environment that encourages active participation and entrepreneurial endeavors, the excitement, dynamism, and energy throughout the School are palpable.*

Students are getting the message out with a video that was specially created for Orientation and the initiation of Spirit Week. Take a look! [bit.ly/WeAreSPS](http://bit.ly/WeAreSPS)



Students showed their school spirit during Graduate Orientation on August 31. Photo Credit: ©NYU Photo Bureau/Elena Olivo

Throughout Spirit Week, which is Monday, November 16–Sunday, November 22, the NYUSPS presence on campus and within the community will be showcased. In addition to a week-long food drive, each day will have a special theme, including a Saturday devoted to assembling care packages for the homeless; a “Throwback Thursday” to share and celebrate NYUSPS memories; and more. The week culminates in a very special 5K run to raise Finish Line scholarship funds for NYUSPS students in need. The NYUSPS Finish Line 5K, the brainchild of NYUSPS Dean Dennis Di Lorenzo—in addition to raising muchneeded funds for a great cause—will provide the NYUSPS community (YOU!) with the opportunity to keep pace with the dean, an avid runner. Make sure the dean has plenty of company by signing up now at [sps.nyu.edu/5krunscholarship](http://sps.nyu.edu/5krunscholarship)

The idea for Spirit Week came about during the first meeting of the new Undergraduate Student Council and was quickly embraced by the Graduate Student Council. “We Are SPS”—coined by Hjordys “Jo” Perez Matos to launch her successful campaign for the presidency of the Undergraduate Student Council—captured the essence of the students’ campaign to spread the good word about NYUSPS. Jo enthusiastically agreed to share her tagline with the School. “SPS is an inclusive community with a lot of spirit and potential,” she asserted. “Students have the opportunity to become involved in life-changing ways—personally and professionally—and I encourage everyone to make the most of it.”

Look for weekly announcements with additional details. We invite and encourage you to be part of the planning and part of the fun. Take the opportunity to get involved, make new friends, and make your presence known because... You are SPS!

Grads email [sps.gradstudents@nyu.edu](mailto:sps.gradstudents@nyu.edu), and undergrads email [sps.usc@nyu.edu](mailto:sps.usc@nyu.edu)

### NYUSPS Spirit Week, November 16–22, 2015

- |                                       |                                  |
|---------------------------------------|----------------------------------|
| <b>Monday:</b> “Spirit Day”           | <b>Friday:</b> “Unity Day”       |
| <b>Tuesday:</b> “Wellness Day”        | <b>Saturday:</b> “Community Day” |
| <b>Wednesday:</b> “Professional Day”  | <b>Sunday:</b> “Race Day”        |
| <b>Thursday:</b> “Throwback Thursday” |                                  |

### Join us for the School’s First 5K Run on November 22, 2015

The NYU School of Professional Studies has organized its first 5K charity run, **NYUSPS Finish Line 5K**, which will take place on Sunday, November 22, 2015.

Join alumni, students, friends of NYUSPS, faculty and staff members, and sponsors for this exciting event geared towards raising funds for scholarships. The race starts at 9 a.m. at Hudson River Park, Pier 46, at Charles and West Streets, and continues along the flat and fast-running path that hugs the Manhattan waterfront.

The race is limited to 500 runners, and discounted registration is available through November 1. For more information, visit [sps.nyu.edu/5krunscholarship](http://sps.nyu.edu/5krunscholarship).



## STUDENT GOVERNMENT

Meet your newly elected Student Council for the 2015-2016 academic year. They are here to ensure that your voice is heard and that you are provided with an academic and social experience at the NYU School of Professional Studies that will serve you for a lifetime. We urge you to become involved in student government and student life. Get to know your Council members and let them know about your interests, your needs, and your concerns.

### Undergraduate Student Council

**Hjordys "Jo" Perez Matos** - President  
**Stephanie Fernanda Reis** - Vice President  
**Elizabeth Ildefonso** - Secretary  
**Rene Rismondo** - Treasurer  
**Eli Nachmany** - Senator

### Graduate Student Council

**Jordan Zolan** - President  
**Carlos Sinde** - Vice President  
**Jawad Khan** - Secretary  
**Kathy Han** - Treasurer  
**Constanza "Connie" Mateos** - Senator

To help you become familiar with your Student Council president and senator, we have provided a profile of each. We hope you take the time to read them and to learn more about those who will be representing you.



### Jordan Zolan, Graduate Student Council President, Urges Students to Get Involved

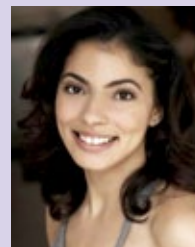
"Get involved!" is the mantra of Jordan Zolan, the 2015-2016 president of the NYU School of Professional Studies (NYUSPS) Graduate Student Council and a student at the NYUSPS Center for Global Affairs (CGA).

Jordan believes in practicing what he preaches. Now in his second year in the MS in Global Affairs, with a focus on renewable energy and energy policy, Jordan has fully embraced graduate student life. The many responsibilities he has undertaken during his first year at NYUSPS include serving as a CGA student ambassador, chair of the NYU All-University Games for the 2014-15 academic year, and co-administrative vice president of the Graduate Student Council, as well as a member of its events committee. In addition, he and his fellow All-University Games Committee members were awarded the NYU President's Service Award in Spring 2015.

His academic experience has been very productive as well. Jordan is an inaugural recipient of the Dean's Scholarship Award. He is one of 10 NYUSPS students to be initiated into the Dean's Scholars Group (see page 5). Through CGA's global field intensives, which provide an immersive in-country learning experience, he spent two weeks in Bolivia during last year's winter break. And, with the help of his faculty adviser, he was able to secure a highly coveted internship at the Canadian Consulate, working on American/Canadian relations with regard to energy and the environment.

A career changer who decided to pursue a graduate degree after acquiring more than a decade of experience as a news producer and a public relations executive, as well as an accomplished improvisational comedian, Jordan acknowledged, "Going back to school, I really wanted to get involved. I didn't just want to go to class and go home. I wanted the full effect of going to New York University and taking advantage of all its resources and networking opportunities."

During his time at NYUSPS, Jordan hopes to work with students and faculty members alike in helping the School to continue to grow and prosper. "NYUSPS has amazing things to offer students; all you have to do is reach out and be receptive to them. We only have a short time at NYU, so make the best of everything available to you," he concluded.



### Undergraduate Student Council President Hjordys Perez Matos Looks Forward to Representing the Student Voice

For Hjordys "Jo" Perez Matos, getting involved in the Undergraduate Student Council happened by good fortune. The transfer student from LaGuardia Community

College was attending an orientation event at NYUSPS, during which Undergraduate Student Council members were present. By chance, they mentioned that there was a position open for secretary.

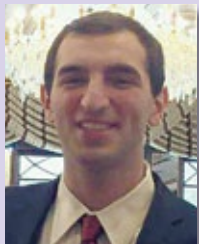
She jumped at the opportunity to engage with the group. "I said you know what? This is where I am going to get involved. This is how I am going to introduce myself, and this is how I'd like to become a part of the NYUSPS community," she recalled. She is currently pursuing a BA in Social Sciences, with a concentration in organizational behavior.

"In my role as secretary, I kept account of all the minutes, which worked in my favor because I heard about all of the wonderful events that were going on, and I wanted to help continue this," said the first-generation college student who hails from the Dominican Republic. That experience encouraged her to run for president of the Undergraduate Student Council.

"As president, I represent the student voice. I educate fellow students about the many kinds of activities and opportunities that are available to the undergraduate student body as a whole," she asserted. She continuously urges her classmates to participate in as many activities as possible.

"This semester, we have a great lineup of events and activities, which started off with a wonderful Welcome Week," said Jo. "This year our attention is focused on school pride and consistency in our branding. Dean Di Lorenzo supported our "We Are SPS" campaign, and we want to continue with this theme throughout the year."

Upcoming activities include Spirit Week, a celebration of students, faculty members, and alumni, which runs from November 16-22 and culminates with the NYUSPS Finish Line 5K, the School's first 5K run (see page 2), which will raise funds for student scholarships that help students to complete their education.



**For Eli Nachmany, Undergraduate Student Senator, Activism and Friends Go Hand in Hand**

“I think there is no better place than New York City to study sports management,” declared NYUSPS Undergraduate Student Senator Eli Nachmany, majoring in sports

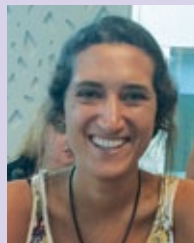
management at the NYUSPS Tisch Institute for Sports Management, Media, and Business. “Studying in the City has made me a more well-rounded person, and the School of Professional Studies has helped to polish me and enable me to have conversations with professionals who are at the top of the sports industry.”

In addition, to serving as undergraduate student senator, the New Jersey resident has been deeply involved in a number of activities at NYU. These include playing on the NYU rugby team; serving as the philanthropy chair of the NYU Sports Business Society; being an active and enthusiastic member of the Undergraduate Student Council; participating in NYU Project OutReach; and writing and publishing a book, *Good Enough: The College Admissions Process Through the Eyes of a High School Senior*, in which he relates the story of his trials and tribulations in seeking to get into the college of his choice.

For Eli, participation in the School outside of class is critical to the success of the individual. “We talk about activism, but I don’t think it means anything unless you get your voice out there and talk to the right people, and really try to make a difference,” he stated. “I find that the more things can interrelate and coexist in my mind and in my schedule, the better I can increase my level of activism.”



He added, “The thing about NYUSPS, is that you meet the most dedicated people—dedicated to their craft, dedicated to learning, dedicated to growing as individuals. You become best friends. Here, you’ll find a tight-knit community of friends, and at the end of day, it is friends who make the college experience.”



**Communication is the Key for Graduate Student Senator Constanza Mateos**

“My aim is to make a difference through the power of communication,” said this year’s new Graduate Student Senator, Constanza “Connie” Mateos, who is pursuing an MS in Public Relations and

Corporate Communication at NYUSPS. “Relationships are the core component of a strong organization, and I was born to build those relationships and to leverage organizations.”

“I love to transform things and to make a positive impact,” asserted Connie. “The relationship between the student and the University has to be strong, and I want to be that person who makes it so. For me, it is important that this senate is in one of the top universities in the world, and this senate can make an impact not just at NYUSPS or the University at large, but in global education.”

Connie came to the United States from her native Argentina, where she worked as a consultant in corporate social responsibility and communications for leading national and international companies, such as Toyota, Telecom, and Petrobras. She is very enthusiastic about being in the United States. “Because of my high energy, I knew New York was the city for me, and NYU is the best university in the best city in the world, so I had to be here,” she declared.

As a student senator, Connie is serving on the alumni relations, global policy, international student affairs, and organization and governance committees. In addition, she is a member of the Graduate Student Advisory Board of the NYU Wasserman Center for Career Development at NYUSPS. Last semester, she served as a member of the Center’s Communication Advisory Board.

Connie also is engaged in other volunteer activities. In mid-October, she presented a workshop at the Points of Light Conference on Volunteering and Service in Houston on “Building Partnerships with Businesses and Engaging Corporate Volunteers: CSR Strategies, Metrics, and Communication.”

From left to right: Jordan Zolan, Hjordys “Jo” Perez Matos, Rene Rismondo, Eli Nachmany, and Constanza “Connie” Mateos attended a University retreat for NYU student government representatives to brainstorm new initiatives for making NYU an all-around better place for students.